



LONDON CENTRE of MARKETING

UNDERGRADUATE & POSTGRADUATE DIPLOMA EXAMINATION TIMETABLE 2011

WEEK 1	MODULE TITLE	TIME	DAY / SESSION	MARCH 7th - 18th	JUNE 6th - 17th	SEPTEMBER 5th - 16th	DECEMBER 5th - 16th
		9am - 12pm 2pm - 5pm					
	PRINCIPLES OF MARKETING	9am - 12pm	MONDAY MORNING	7	6	5	5
	PUBLIC RELATIONS	9am - 12pm	MONDAY MORNING	7	6	5	5
	MARKETING & ENTERPRISE STRATEGY (PG)	9am - 12pm	MONDAY MORNING	7	6	5	5
	INTERNATIONAL MARKETING	2pm - 5pm	MONDAY AFTERNOON	7	6	5	5
	TOURISM PLANNING	2pm - 5pm	MONDAY AFTERNOON	7	6	5	5
	SALES MANAGEMENT	9am - 12pm	TUESDAY MORNING	8	7	6	6
	BUSINESS LAW	9am - 12pm	TUESDAY MORNING	8	7	6	6
	COMMUNICATIONS MANAGEMENT (PG)	9am - 12pm	TUESDAY MORNING	8	7	6	6
	STRATEGIC MARKETING MANAGEMENT	2pm - 5pm	TUESDAY AFTERNOON	8	7	6	6
	INTERNAL MARKETING	2pm - 5pm	TUESDAY AFTERNOON	8	7	6	6
	BUYER BEHAVIOUR	9am - 12pm	WEDNESDAY MORNING	9	8	7	7
	SERVICES MARKETING	9am - 12pm	WEDNESDAY MORNING	9	8	7	7
	ENTREPRENEURSHIP	2pm - 5pm	WEDNESDAY AFTERNOON	9	8	7	7
	HUMAN RESOURCE DEVELOPMENT CONCEPT	2pm - 5pm	WEDNESDAY AFTERNOON	9	8	7	7
	MARKET INTELLIGENCE & PLANNING	9am - 12pm	THURSDAY MORNING	10	9	8	8
	MARKETING RESEARCH	9am - 12pm	THURSDAY MORNING	10	9	8	8
	BUSINESS TO BUSINESS MARKETING	2pm - 5pm	THURSDAY AFTERNOON	10	9	8	8
	CORPORATE COMMUNICATION	9am - 12pm	FRIDAY MORNING	11	10	9	9
	PRINCIPLES OF TOURISM	9am - 12pm	FRIDAY MORNING	11	10	9	9
	BUSINESS MANAGEMENT	2pm - 5pm	FRIDAY AFTERNOON	11	10	9	9

WEEK 2	MODULE TITLE	TIME	DAY / SESSION	MARCH 7th - 18th	JUNE 6th - 17th	SEPTEMBER 5th - 16th	DECEMBER 5th - 16th
		9am - 12pm 2pm - 5pm					
	EVENTS MANAGEMENT	9am - 12pm	MONDAY MORNING	14	13	12	12
	CORPORATE & BUSINESS MANAGEMENT (PG)	9am - 12pm	MONDAY MORNING	14	13	12	12
	FINANCIAL MANAGEMENT	2pm - 5pm	MONDAY AFTERNOON	14	13	12	12
	PRINCIPLES OF ECONOMICS	9am - 12pm	TUESDAY MORNING	15	14	13	13
	SALES & ACCOUNTING MANAGEMENT (PG)	9am - 12pm	TUESDAY MORNING	15	14	13	13
	BRANDS & BRANDING	2pm - 5pm	TUESDAY AFTERNOON	15	14	13	13
	INTERNET MARKETING	9am - 12pm	WEDNESDAY MORNING	16	15	14	14
	ORGANISATIONAL BEHAVIOUR (PG)	9am - 12pm	WEDNESDAY MORNING	16	15	14	14
	TOURISM MANAGEMENT	2pm - 5pm	WEDNESDAY AFTERNOON	16	15	14	14
	SOCIAL MARKETING	9am - 12pm	THURSDAY MORNING	17	16	15	15
	LEADERSHIP (PG)	9am - 12pm	THURSDAY MORNING	17	16	15	15
	PERSONNEL MANAGEMENT	2pm - 5pm	THURSDAY AFTERNOON	17	16	15	15
	INTEGRATED MARKETING COMMUNICATIONS	9am - 12pm	FRIDAY MORNING	18	17	16	16

REGISTRATION & RESULTS - 2010	MARCH	JUNE	SEPTEMBER	DECEMBER
REGISTRATION CLOSING DATE	31ST JANUARY	2ND MAY	1ST AUGUST	31ST OCTOBER
LATE REGISTRATION CLOSING DATE	14TH FEBRUARY	16TH MAY	15TH AUGUST	14TH NOVEMBER
EXAMINATION NOTIFICATION LIST - DISPATCH DATE	15TH FEBRUARY	17TH MAY	16TH AUGUST	15TH NOVEMBER
EXAMINATION SESSION	7-18 MARCH	6-17 JUNE	5-16 SEPTEMBER	5-16 DECEMBER
EXAM SCRIPTS RETURN DEADLINE	28TH MARCH	27TH JUNE	26TH SEPTEMBER	26TH DECEMBER
RESULTS RELEASED	22ND APRIL	22ND JULY	21ST OCTOBER	20TH JANUARY 2012