



# LONDON CENTRE *of* MARKETING

## EXEMPTION APPLICATION FORM



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Buckingham House East, Stanmore, Greater London HA7 4EB

## EXEMPTION APPLICATION FORM

### Guidelines:

Please complete the Exemption Application Form if applying for Exemptions.  
Print in BLOCK CAPITALS using Black or Dark Blue ink.

### 1. Candidate Details:

Candidate Number				
Title (please select)	Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>
First Name				
Middle Name				
Surname				
Address				
Country			Postcode	
Telephone				
E-mail Address				
Date of Birth				
Examination Centre			Centre Number	

### 2. Programme: (please tick)

<input type="checkbox"/> Sales & Marketing Management	<input type="checkbox"/> Human Resource Development & Marketing
<input type="checkbox"/> Business Management & Marketing	<input type="checkbox"/> Public Relations & Marketing
<input type="checkbox"/> Travel & Tourism Marketing	<input type="checkbox"/> Entrepreneurship & Marketing

### 3. Payment Details:

The Exemption Fees are set as follows:

£20/US\$40 per Module (Non-UK candidates)
£25/US\$50 per Module (UK candidates)

Please do not submit any payment with your application. London Centre of Marketing will assess your qualifications and make a decision to which level you can be exempted.

Please submit together with this form the following:

1. Detailed CV
2. Certified copies of relevant previous qualifications.

Signature:

Date:

## 4. Exemptions:

Please tick the Modules you wish to be exempted from:

<b>Sales &amp; Marketing Management</b>	Level 1 – Diploma	Level 2 – Higher Diploma
	<input type="checkbox"/> Principles of Marketing (m) <input type="checkbox"/> Sales Management (m) <input type="checkbox"/> Buyer Behavior (m) <input type="checkbox"/> Market Intelligence & Planning (o) <input type="checkbox"/> Business Management (o)	<input type="checkbox"/> Social Marketing (m) <input type="checkbox"/> Integrated Marketing Communications (m) <input type="checkbox"/> Brands & Branding (m) <input type="checkbox"/> Financial Management (o) <input type="checkbox"/> Tourism Management (o)
	Level 3 – Professional Diploma	Level 4 – Graduate Diploma
	<input type="checkbox"/> Business Law (m) <input type="checkbox"/> Services Marketing (m) <input type="checkbox"/> Marketing Research (m) <input type="checkbox"/> Public Relations (o) <input type="checkbox"/> Principles of Economics (o)	<input type="checkbox"/> Strategic Marketing Management (m) <input type="checkbox"/> Entrepreneurship (m) <input type="checkbox"/> Business-to-Business Marketing (m) <input type="checkbox"/> International Marketing (o) <input type="checkbox"/> Internet Marketing (o)
<b>Business Management &amp; Marketing</b>	Level 1 – Diploma	Level 2 – Higher Diploma
	<input type="checkbox"/> Principles of Marketing (m) <input type="checkbox"/> Sales Management (m) <input type="checkbox"/> Business Management (m) <input type="checkbox"/> Market Intelligence & Planning (o) <input type="checkbox"/> Buyer Behaviour (o)	<input type="checkbox"/> Social Marketing (m) <input type="checkbox"/> Integrated Marketing Communications (m) <input type="checkbox"/> Internal Marketing (m) <input type="checkbox"/> Brands & Branding (o) <input type="checkbox"/> Personnel Management (o)
	Level 3 – Professional Diploma	Level 4 – Graduate Diploma
	<input type="checkbox"/> Public Relations (m) <input type="checkbox"/> Business Law (m) <input type="checkbox"/> Service Marketing (m) <input type="checkbox"/> Corporate Communication (o) <input type="checkbox"/> Principles of Economics (o)	<input type="checkbox"/> International Marketing (m) <input type="checkbox"/> Strategic Marketing Management (m) <input type="checkbox"/> Business-to-Business Marketing (m) <input type="checkbox"/> Entrepreneurship (o) <input type="checkbox"/> Internet Marketing (o)
<b>Travel &amp; Tourism Marketing</b>	Level 1 – Diploma	Level 2 – Higher Diploma
	<input type="checkbox"/> Principles of Marketing (m) <input type="checkbox"/> Principles of Tourism (m) <input type="checkbox"/> Tourism Planning (m) <input type="checkbox"/> Sales Management (o) <input type="checkbox"/> Business Management (o)	<input type="checkbox"/> Social Marketing (m) <input type="checkbox"/> Tourism Management (m) <input type="checkbox"/> Personnel Management (m) <input type="checkbox"/> Integrated Marketing Communications (o) <input type="checkbox"/> Brands & Branding (o)
	Level 3 – Professional Diploma	Level 4 – Graduate Diploma
	<input type="checkbox"/> Public Relations (m) <input type="checkbox"/> Events Management (m) <input type="checkbox"/> Business Law (m) <input type="checkbox"/> Services Marketing (o) <input type="checkbox"/> Corporate Communication (o)	<input type="checkbox"/> International Marketing (m) <input type="checkbox"/> Strategic Marketing Management (m) <input type="checkbox"/> Entrepreneurship (m) <input type="checkbox"/> Business to Business Marketing (o) <input type="checkbox"/> Internet Marketing (o)

#### 4. Programme selection: (continued)

<b>Human Resource Development &amp; Marketing</b>	Level 1 – Diploma	Level 2 – Higher Diploma
	<input type="checkbox"/> Principles of Marketing (m) <input type="checkbox"/> Business Management (m) <input type="checkbox"/> HRD Concept (m) <input type="checkbox"/> Sales Management (o) <input type="checkbox"/> Market Intelligence & Planning (o)	<input type="checkbox"/> Social Marketing (m) <input type="checkbox"/> Internal Marketing (m) <input type="checkbox"/> Personnel Management (m) <input type="checkbox"/> Integrated Marketing Communications (o) <input type="checkbox"/> Brands & Branding (o)
	Level 3 – Professional Diploma	Level 4 – Graduate Diploma
	<input type="checkbox"/> Public Relations (m) <input type="checkbox"/> Business Law (m) <input type="checkbox"/> Services Marketing (m) <input type="checkbox"/> Events Management (o) <input type="checkbox"/> Internet Marketing (o)	<input type="checkbox"/> International Marketing (m) <input type="checkbox"/> Entrepreneurship (m) <input type="checkbox"/> Corporate Communication (m) <input type="checkbox"/> Strategic Marketing Management (o) <input type="checkbox"/> Business to Business Marketing (o)
<b>Public Relations &amp; Marketing</b>	Level 1 – Diploma	Level 2 – Higher Diploma
	<input type="checkbox"/> Principles of Marketing (m) <input type="checkbox"/> Buyer Behaviour (m) <input type="checkbox"/> Market Intelligence & Planning (m) <input type="checkbox"/> Sales Management (o) <input type="checkbox"/> Business Management (o)	<input type="checkbox"/> Social Marketing (m) <input type="checkbox"/> Integrated Marketing Communications (m) <input type="checkbox"/> Brands & Branding (m) <input type="checkbox"/> Financial Management (o) <input type="checkbox"/> Tourism Management (o)
	Level 3 – Professional Diploma	Level 4 – Graduate Diploma
	<input type="checkbox"/> Public Relations (m) <input type="checkbox"/> Corporate Communication (m) <input type="checkbox"/> Events Management (m) <input type="checkbox"/> Business Law (o) <input type="checkbox"/> Services Marketing (o)	<input type="checkbox"/> Entrepreneurship (m) <input type="checkbox"/> Business to Business Marketing (m) <input type="checkbox"/> Internet Marketing (m) <input type="checkbox"/> International Marketing (o) <input type="checkbox"/> Strategic Marketing Management (o)
<b>Entrepreneurship &amp; Marketing</b>	Level 1 – Diploma	Level 2 – Higher Diploma
	<input type="checkbox"/> Principles of Marketing (m) <input type="checkbox"/> Sales Management (m) <input type="checkbox"/> Market Intelligence & Planning (m) <input type="checkbox"/> Buyer Behaviour (o) <input type="checkbox"/> Business Management (o)	<input type="checkbox"/> Social Marketing (m) <input type="checkbox"/> Brands & Branding (m) <input type="checkbox"/> Personnel Management (m) <input type="checkbox"/> Integrated Marketing Communications (o) <input type="checkbox"/> Financial Management (o)
	Level 3 – Professional Diploma	Level 4 – Graduate Diploma
	<input type="checkbox"/> Business Law (m) <input type="checkbox"/> Marketing Research (m) <input type="checkbox"/> Internet Marketing (m) <input type="checkbox"/> Public Relations (o) <input type="checkbox"/> Principles of Economics (o)	<input type="checkbox"/> International Marketing (m) <input type="checkbox"/> Strategic Marketing Management (m) <input type="checkbox"/> Entrepreneurship (m) <input type="checkbox"/> Business to Business Marketing (o) <input type="checkbox"/> Corporate Communication (o)

## Terms and Conditions:

1. London Centre of Marketing aims to process the exemption application within five working days.
2. Candidates will be informed about their application and payment details by email or letter.
3. London Centre of Marketing may not exempt candidates from all levels they applied for.
4. Applications should be sent to:

London Centre of Marketing  
Administrator  
Buckingham House East  
Stanmore, Greater London HA7 4EB

Email: [info@lcmuk.com](mailto:info@lcmuk.com)

4. Exemption certificates will only be issued for Group Diplomas. No single subject diplomas will be issued for exemptions.



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