

Hotel Management Programmes



A career in hotel management in the 21st Century offers fantastic opportunities in a growing and exciting industry. Hospitality employers are looking for professionals with versatile leadership skills.

A CTH hotel management qualification prepares you for an incredible variety of careers in the £3 trillion global hospitality industry. CTH qualified personnel are well-placed to build exciting and rewarding careers, whether working with a major global chain, a specialist 'boutique' hotel or developing their own hospitality-based private business.

English Preparation Stage:
Certificate in English
 (for Hospitality and Tourism)

Stage 1 (NQF Level 4):
Diploma

Stage 2 (NQF Level 5):
Advanced Diploma

Stage 3 (NQF Level 6):
Graduate Diploma

Stage 4 (NQF Level 7):
Postgraduate Diploma
 (Leading to Masters Degree)



University pathways

CTH graduates have access to a range of universities which specialise in tourism or hospitality, not just in the UK but internationally. Some of these partnerships are shown on the right and relate to undergraduate and, in some instances, postgraduate study. Visit our website for the latest list.



Confederation of Tourism and Hospitality qualifications are internationally recognised awards for aspiring managers in the hospitality and tourism industries.

CTH is an awarding body approved by **Ofqual**, **DCELLS** and **CCEA** who are the official regulators of qualifications, exams and tests in England, Wales and Northern Ireland respectively.



The Dhaka Sheraton Hotel endorses the CTH qualifications in Hotel Management as providing suitable preparation for employment opportunities in the hotel industry.



The Radisson Edwardian luxury hotel group endorses the CTH International Hospitality Leadership Certificate in Team Leadership.



The Federation of Awarding Bodies is the membership body which represents awarding bodies in the UK. CTH is a member of the Federation and fully abides by their policies and guidelines.



The Adair Leadership Programme focuses on developing good leaders and leaders for good throughout the world. CTH is endorsed by John Adair, Founder of Adair Leadership Development



The Education UK Partnership is a UK membership organisation that brings together the complementary strengths of UK education providers and the British Council. CTH is a member of the Education UK Partnership.



The Institute of Hospitality is the professional body for managers/ aspiring managers in the hospitality, leisure and tourism industries. CTH Management Programmes are endorsed by the Institute.

**Diploma in
Hotel Management**

NQF LEVEL 4



Providing students with a broad understanding of the operational aspects of the hotel industry, and a knowledge of the key management principles.

This programme has been devised on the basis that students will attend a course of not less than 450 hours. Private study will be required over and above this figure. Each of the modules has a two and a half hour examination, set & marked by CTH.

Admission requirements

Students must have completed formal secondary education and have at least English IELTS 5.0 level or an approved equivalent.

Syllabus Overview

- Food and Beverage Operations Food
- Hygiene, Health and Safety Front
- Office Operations Housekeeping and
- Accommodation Operations
- Finance for Hospitality and Tourism
- Business Operations in Hospitality and Tourism
- Marketing for Tourism and Hospitality
- The Tourism Industry
- Business Computing
- The Global Hospitality Industry

Casino Management Option

This course replaces 3 modules with specialised modules in Casino Management. Please see website www.cthawards.com for details.

Certificate in English for Hospitality & Tourism (Levels 1 & 2)

Designed to prepare candidates who wish to study for the CTH Diploma level qualifications and who need addition subject specific English language study.

**Postgraduate Diploma
in Hospitality & Tourism
Management**

NQF LEVEL 7



Providing an industry relevant academic progression route for those who want to strengthen their career.

This programme has been devised on the basis that students will attend a course of study not less than 120 credits which equates to 240 hours tuition and 960 hours of directed learning. Candidates have an opportunity to gain credit towards either an MA, or an MSc degree.

Admission requirements

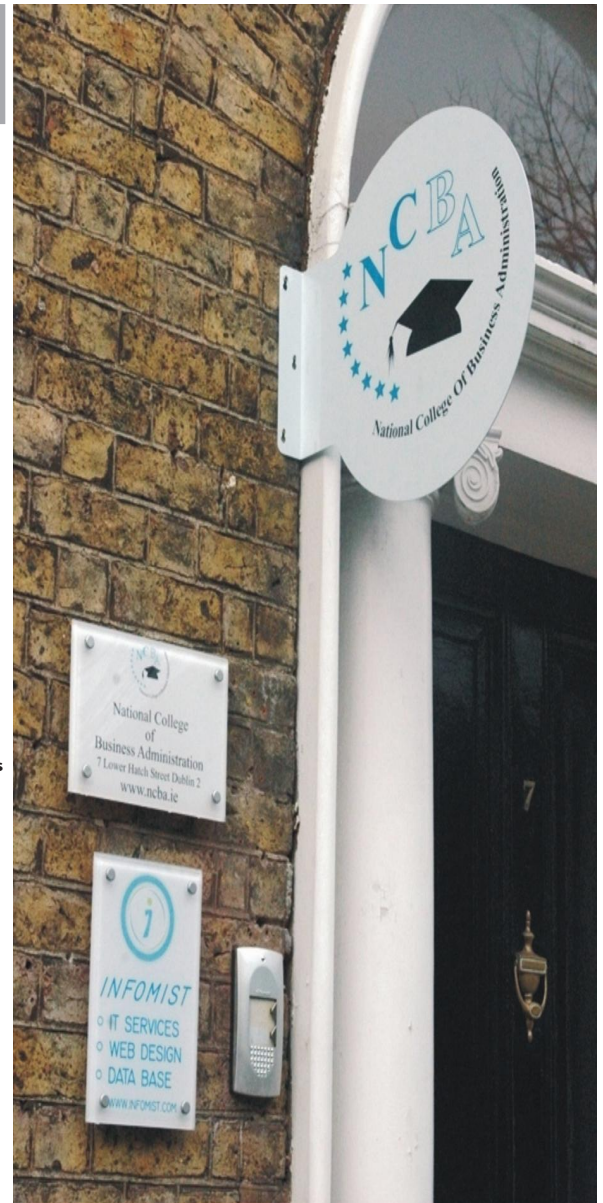
- Successful completion of the Graduate Diploma.

Syllabus Overview

- Hospitality & Tourism Marketing Strategies
- Management/Leadership Across Cultures
- Hospitality & Tourism Strategic Planning
- Plus ONE of the following options:
- Managing Hospitality & Tourism Projects
- Research Methods for Hospitality & Tourism Managers
- Critical Analysis of Emerging Issues in Tourism

Masters Pathway

Students which successfully complete the Postgraduate Diploma can go on to complete the final, 60 credit stage of a university Masters degree at a number of academic institutions in the UK. For more information please visit: www.cthawards.com/university-pathways/



About the Confederation of Tourism & Hospitality - As the world's leading specialist hospitality & tourism professional body, CTH offers a truly unique, industry-focused learning pathway. Our core mission is to provide the highest standard of qualifications. CTH achieves this through robust monitoring supported by industry, universities and the government regulator, Ofqual.

CTH has partnerships with a range of academic institutions and major international employers such as Virgin Atlantic, Star Alliance, the Radisson Edwardian group and Gordon Ramsay Holdings. Those studying for CTH qualifications are offered a structured learning process, encompassing both theoretical and practical aspects of the industry together with a clearly defined pattern of career development through progressive grades of membership.

Membership grades - There are four grades of membership of CTH, each indicating a level of personal career achievement within the hospitality or tourism industries: Student Member (SMCTH), Associate Member (AMCTH), Professional Member (PMCTH) & Fellow (FCTH). For more information visit: www.cthawards.com/memberships

www.cthawards.com

Your local CTH programme provider is:

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